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LETTER OF INQUIRY

POP UP COOKING SCHOOLS

FOR THE CULINARY EDUCATION OF YOUNG BOYS AND GIRLS IN THE
NECESSARY SKILLSETS REQUIRED FOR PROFESSIONAL JOBS IN THE
HOTEL/FOOD SERVICE INDUSTRY
A 10 DAY PROGRAMME

WHAT: Funding for five (5) 10-day POP UP COOKING SCHOOLS in Kenya

WHEN: April - June 2016

WHERE: Nairobi, Mombassa, Malindi KENYA

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PROJECT DESCRIPTION: The POP UP COOKING SCHOOL will be conducted in a centrally located classroom set up for the 10 day school. This space will be rented by Foodies Without Borders. Each POP UP COOKING SCHOOL will have a capacity of 30-50 students for a 10 day intensive program from 10am-6pm each day. The curriculum will include: food storage, food preparation, breaking down the animal, knife skills, kitchen skills, sanitation, kitchen organization, etiquette and structure, job application, job interviews and placement. Students will leave the program with a completion certificate, access to the Foodies Without Borders database of available jobs in the local area and a Foodies Without Borders "Professional Kitchen Skills Handbook, and a new chef knife set.

FOCUSED JOB TRAINING - Currently, "culinary arts schools" are a form of "higher education" in Kenya, and are very expensive to attend for average, young adults (18-30) year old. Often, they are the breadwinners of their respective families and have no access to "trade" skills that could provide the skills necessary to work in quality jobs in the food service industry. Further, tourism is booming in Kenya, and there is a great shortage of "local" talent. Hotels and Restaurants are springing up everywhere with limited trained local talent to staff their kitchens.

NEED: Teachable, trainable skill sets for those with no access to higher education. Many of these smart young men and women have no transportation. The simple need this proposal addresses is to "bring the training TO them" Malindi alone, has over 3,000 young men and women who make their living (and provide for their families) by selling anything they can find to tourists; shells, safari's, boat trips, jewelry and sex. They WANT and NEED skills to get into real jobs that provide for them, their family and village. Additionally, the skill acquired during the program will provide necessary food preparation and sanitization skills increasing the public health of the local area as these are passed from person to person.



FOODIES WITHOUT BORDERS: is a non profit corporation based in Boston Massachusetts. It's board president and directors, are native born to Kenya, have family in the area and are more the familiar with the country's structure, laws and political systems. This project will utilize an in-country liaison through the Kenyan Embassy in Washington, DC, a local (Nairobi) chef and restaurateur for placement, an Italian speaking American Head Instructor, three support staff and five local support staff.

TIMELINE: FIVE (5) Schools April - June 2016 -
Malindi (2) Mombassa (2) Nairobi (1)

BUDGET SUMMARY: The total budget cost of the project is \$150,000 USD of which projected fundraising activities will raise \$30,000, with \$20,000 coming from board members and \$100,000 from grant-makers and in-kind travel/equipment sponsorship support. The Budget for each POP UP SCHOOL will be \$800 USD per student or approximately \$25,000 per school and will include all staffing, space rental, procurement of food product, and procurement and installation of restaurant quality cooking equipment, teacher, travel and transportation, accommodations for staff.

THERE WILL BE NO CHARGE FOR STUDENTS.

MEASURABLES: The project will measure its success based solely on the job placement of its students. Foodies Without Borders projects a total of 150-200 students who complete the program proposed, with a job placement rate of 50% or 75-100 new workers in the Hotel/Restaurant/Food Service/Tourist industry in Kenya.

FUNDS: Foodies Without Borders is seeking a total \$100,000USD in grant making to accompany other current fundraising activities. The purpose of this LOI is to seek your organizations interest in providing funds/grants of \$5,000 - \$100,000 USD